

Vol. 15

WEDDING



PHOTOGRAPHER

GUIDE

Est. 2005

JO GRAMS

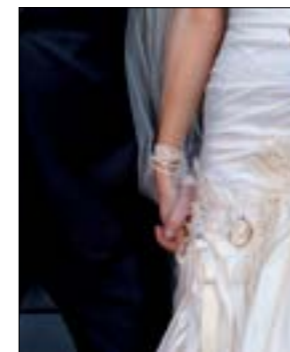
Your wedding day is uniquely yours, and my role is to document it in a way that feels natural, meaningful, and true to you.

I work with a relaxed, unobtrusive approach—blending into your day while gently guiding when needed. From our first conversation to the final delivery of your gallery, my focus is on making the experience easy, enjoyable, and personal.

I offer tailored collections for both local and destination weddings. I am happy to travel wherever your love story takes you.

with love

Jo Grams



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ABOUT JO GRAMS



A passionate visual artist since the late 1990s, Jo Grams is an award-winning wedding photographer known for capturing love with authenticity, elegance, and heart. With decades of experience and a portfolio shaped alongside some of the most respected creatives in the industry, Jo brings a seasoned eye and a soul-deep understanding of what makes each love story truly unique.

Recently celebrating 20 years of marriage herself, Jo understands the depth, beauty, and ever-evolving journey of love—something she brings to every wedding she photographs. Married to fellow photographer Johannes van Kan, creativity and visual story telling are woven into the very fabric of their lives. Their shared experience behind the lens continues to shape Jo's perspective, giving her a genuine appreciation for both sides of a wedding day—the emotion and the artistry.

After a creative pause to refresh and refocus, Jo returns to the wedding world with renewed energy and a wanderer's spirit. Her love of travel has taken her camera to some of the world's most romantic settings—an intimate celebration in Barcelona, chic coastal weddings across Australia including Melbourne, Sydney, Perth, Airlie Beach, Hamilton Island, Brisbane, and the Sunshine Coast, through to breathtaking destinations throughout New Zealand from Queenstown and Wanaka, to Coromandel, Waiheke Island, and her home city of Christchurch.

Jo's work is defined by refined storytelling, emotional depth, and a sensitivity to the in-between moments—those fleeting glances, soft touches, and laughter that lingers long after the vows.

She creates timeless imagery with artistry and intention, focusing on what matters most: the connection between two people and the legacy of their love.

For couples seeking a photographer who honours their individuality and captures their day with both elegance and heart, Jo Grams offers not just photographs, but meaningful memories—crafted into art that will be treasured for generations.



NZIPP wedding photographer of the year
Highest scoring Colour Print
NZIPP Photography Gold Awards
Australian AIPP photography awards
WPPI Award Excellence
Published in Vogue, NZ weddings, June bug, GWS, Women's day
COCA Artist collection awards
Fearless photographers international
International Judge and Speaker

YOUR WEDDING DAY

A celebration of love, connection, and the moments that become your forever.

Your wedding day is a story—filled with emotion, anticipation, joy, and beautiful little details that reflect who you are. My role is to capture the essence of that story as it unfolds naturally: the quiet moments before the whirlwind begins, the tears of joy, the laughter that fills the room, and the love that surrounds you from beginning to end.

With calm guidance and intuitive artistry, I'm there to ensure you feel relaxed and fully present while I preserve the memories you'll treasure for a lifetime.



A Photography Timeline Guide

While every wedding is unique, here's a helpful example of how we can structure a seamless photography experience:

Morning — Pre-Ceremony

- * Details: rings, dress, invitations, florals
- * Getting Ready: candid moments with your favourite people
- * First Look (optional): an intimate moment to breathe together
- * Couple Portraits: romantic time before guests arrive

Ceremony

- * Arriving
- * The walk down the aisle
- * The vows, the kiss, and the joy
- * Confetti / celebration exit

Family Photographs

- * Efficient and relaxed group portraits
- * A planned list ensures no one is missed

Bridal Party & Couple Portraits

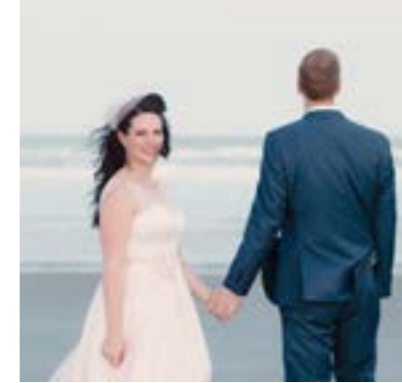
- * Fun, playful and editorial-inspired moments with your crew
- * Romantic portraits during the best light of the day

Reception

- * Candid storytelling of mingling and speeches
- * Heartfelt toasts and reactions
- * First dance, dance floor magic, and night-time celebrations



YOUR WEDDING DAY



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YOUR WEDDING DAY



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Golden Hour Moments

If the sunset timings allow, we'll sneak outside for a few minutes to capture that breathtaking golden light—images that are always favourites in the final gallery.

Every Story is Personal

Your wedding day won't look like anyone else's—and that's the beauty of it. I will help customise a timeline that ensures we prioritise what matters most to you: whether that's more time with guests, an epic sunset adventure, multiple locations, cultural traditions, or simply a relaxed flow.

Together, we'll make it unforgettable

I'm here to guide you through a photography experience that feels effortless, beautiful, and joyfully you. Every moment deserves to be remembered—let's capture them all.



Collection 1

HALF DAY COVERAGE
(4 consecutive hours)

- Professionally edited full resolution images (approx. 600)
- Mix of colour and B&W images
- Highlights Gallery within 48 hours of your wedding
- A private online viewing gallery
- A gift selection for your most special people (2)
- Wedding consultation and planning before your day

\$4200 NZ

Collection 2

FULL DAY COVERAGE
- (up to 9 consecutive Hours)

- Professionally edited full resolution images (approx. 800)
- Mix of colour and B&W images
- Highlights Gallery within 48 hours of your wedding
- A private online viewing gallery
- A gift selection for your most special people (4)
- Wedding consultation and planning before your day

\$6800 NZ

Collection 3

Multi Day Celebration

Full wedding day coverage

Pre celebration (1-2 hours)

Engagement Session (1hour)

Next day event (2 hours)

- Professionally edited full resolution images (approx. 1500)
- Mix of colour and B&W images
- Highlights Gallery within 48 hours of your wedding
- A private online viewing gallery
- A gift for your most special people (4)
- Wedding consultation and planning before your day

\$ 10,000 NZ



ADDITIONS



Add to Collections

FILM - \$250 per roll

Extra hours on day - \$650

Custom albums from \$2500

Framed Photographs - quoted

Set of photographs printed 6 x 4inch from \$800

Second Photographer from \$1500

Travel - quoted

Engagement session from \$495

(all prices are inclusive of GST)

There's so much more possible –

feel free to reach out and explore the options!



ENGAGEMENT SESSION



Engagement Session

The beginning of your forever.

Your engagement session is the perfect way to celebrate this incredible season of your lives — the anticipation, the excitement, and the love that grows deeper every day. It's a chance to slow down, explore a beautiful location together, and create images that reflect who you truly are as a couple.

Whether it's seaside strolls at sunset, a mountaintop adventure, or simply wandering your favourite neighbourhood, we'll craft a session that feels uniquely you. These photographs become part of your story — treasured memories for your homes, your wedding invitations, and the generations to come.



ALBUMS

Wedding Albums — Your Love, Beautifully Bound

The art of holding your memories in your hands.

Your wedding photographs are more than images — they are the legacy of your love story. A fine-art wedding album transforms those fleeting moments into a beautifully crafted keepsake you can hold, share, and treasure for generations. There's something timeless about turning each page, reliving the laughter, the quiet moments, the joy... the memories that shaped the best day of your life.

I've chosen to work exclusively with Queensberry, New Zealand's premier fine-art album makers, internationally celebrated for their exquisite craftsmanship. Hand-made in Auckland, every album is custom-designed, printed on museum-grade archival papers, and bound in luxurious materials — from buttery soft leather to refined linens that feel as beautiful as they look.

Pages lay perfectly flat, colours remain rich and true, and each layout is designed with storytelling in mind — so your photographs flow effortlessly from one moment to the next, just like the day itself.

This is more than a book — it's an heirloom.
A tangible reminder of your love story, crafted to last for generations.



PRINTING & FRAMING



Fine-Art Prints & Designer Framing

Because your memories deserve to live beautifully in your home.

Your photographs are meant to be seen, admired, and celebrated — not hidden away on a screen or forgotten on a hard drive. Professional prints and framing transform your favourite moments into art that becomes part of your everyday life.

Every print we create is produced through a professional fine-art lab, using archival papers and pigment inks that ensure exceptional colour, depth, and longevity. The result? Images that feel tangible, vibrant, and true to your day — now and for decades to come.

A Seamless Experience

I'll guide you through selecting the perfect pieces for your space — from layout and sizing to frame finishes and gallery wall curation. Together, we'll create artwork that reflects your personalities, style, and the love you share.



HOW TO BOOK



Getting started is easy!

Here's how to lock in your wedding photography with me:

1. Check Your Date

Get in touch EMAIL -jo@jograms.com or phone (+64) 0212 506 921 to see if your wedding date is available – the sooner, the better!

2. Secure Your Spot

Once we confirm availability, you'll receive a contract to sign and an invoice for the booking deposit of 40% of your collections.

3. You're Officially Booked!

As soon as your contract is signed and deposit is paid, you'll get a confirmation email – you're in the diary!

4. Let's Plan the Magic

We'll book your pre-wedding consult (ideally at least two weeks before the big day), to go over timelines, details, and all the fun stuff.

At this time the final payment will be made.

• The pricing listed for collections and addition applies to weddings scheduled for the 2026–2027 seasons. Please note that pricing may be adjusted from time to time in response to cost changes beyond our control. Final pricing will be confirmed upon booking and included in your agreement.

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