



THE
FLAGSHIP
— EVENTS COMPANY —



The world's finest tent. Only available through The Flagship Events Company in New Zealand.

Sperry Tents are a range of stunning hand-crafted tents that feature a sweeping sailcloth canopy supported by natural wooden poles, they create a signature look of understated sophistication and bring an elevated level of luxury to your event. As practical as they are beautiful, a Sperry Tent provides a breathable space for any kind of sit down dining event or cocktail style soiree, and is completely weatherproof to keep you safe from all of the elements no matter the time of year.

Sperry Tents provide an open, breathable space for any kind of gathering. The sweeping single piece sailcloth canopy allows for plenty of air flow and natural light to come in.

Sperry tents embody a level of craftsmanship and attention to detail that sets them apart from other options on the market.

From the meticulously selected materials to the exquisite construction, each Sperry tent exudes an air of timeless elegance and unparalleled quality. Their classic designs and sailcloth canopy create a warm and inviting atmosphere for any event.

When it comes to tented events, Sperry tents stand as a symbol of excellence, surpassing the competition with their unmatched combination of beauty and quality.

Experience the Flagship difference in the iconic Sperry Tent.



The Flagship Events Company is proud to introduce Sperry Tents to New Zealand for the first time. These tents, with their natural elegance, are a perfect match for the breathtaking landscapes of our beautiful country, making them an obvious choice for your special event.

THE SPERRY TENT STORY

Developing the world's finest tent.

Sperry Tents originated from the ingenuity of Steve Sperry, a renowned sailmaker who began his illustrious career in the '60s at Hood Sailmakers. In the mid-'70s, Steve founded Sperry Sails in Marion, Massachusetts, quickly gaining recognition and respect in the New England sailing community for his craftsmanship and iconic, colorful sun logo.

On a whim, Steve decided to craft a party tent for an upcoming event. Utilizing his expertise and resources—sailcloth, sewing machines, grommets, and nautical line—he even handcrafted the wooden support poles at his personal sawmill. The result was a tent adorned with a large Sperry Sails logo, marking the inception of a transformative era in event tents.

In 1996, the legacy continued when Steve's sons, Tim and Matt Sperry, returned from a global sailing adventure. Tim established Sperry Tents as a distinct rental entity, while Matt focused on Sperry Sails, further refining the family's signature fabric designs.

Today, Tim serves as the president of Sperry Tents, expanding the brand's global footprint through licensed providers. Matt has succeeded his father as the president of Sperry Sails and also launched Sperry Fabric Architecture, responsible for manufacturing each Sperry Tent and custom fabric structures.

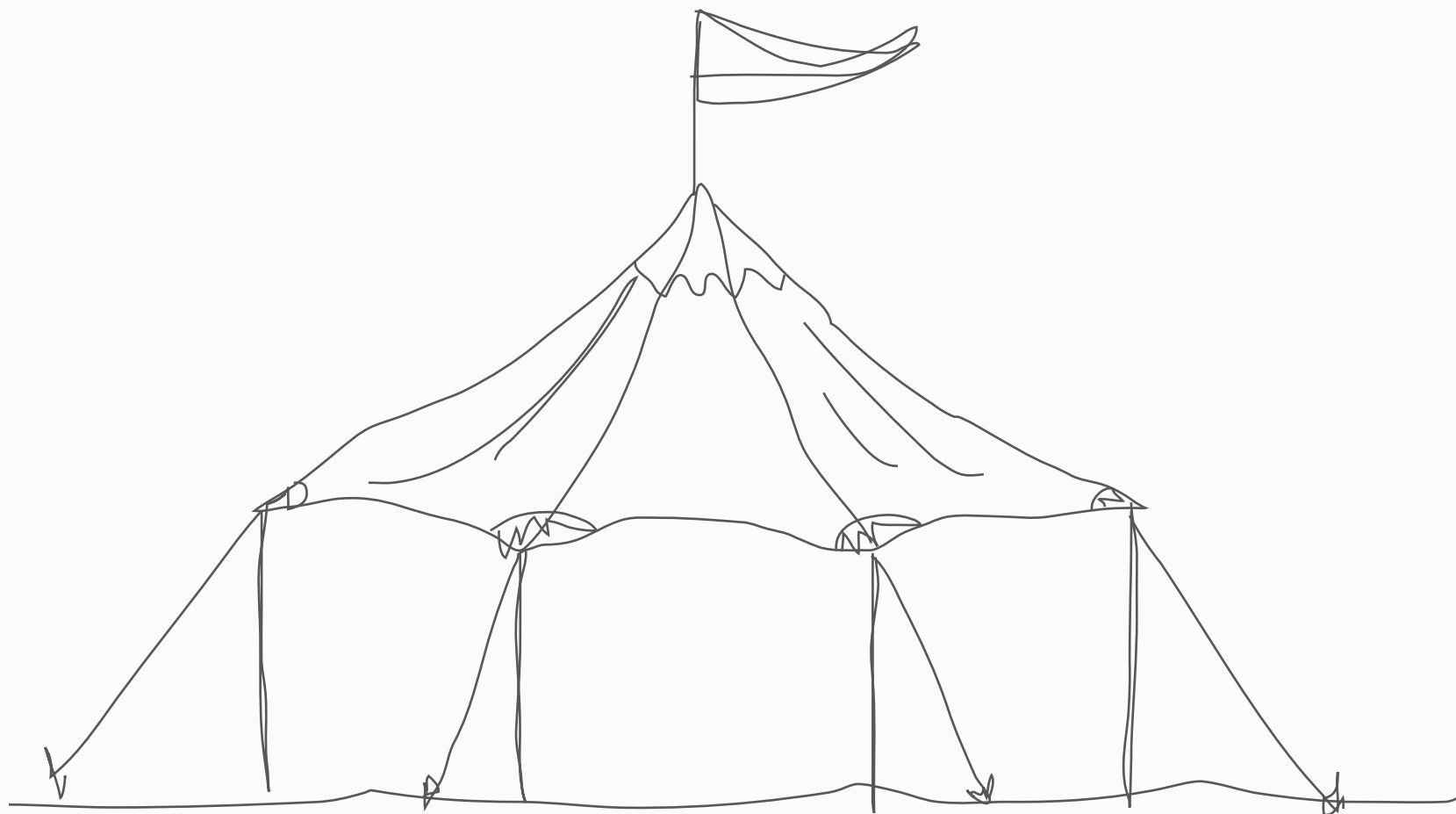
“SPERRY TENTS ARE SOUGHT AFTER FOR THEIR QUIET LUXURY, CLASSIC DETAILING, AND NATURAL ELEGANCE - THEY ARE THE ULTIMATE OUT-DOOR VENUE.”



Cover Image by Danelle Bohane



*Image by Mickey Ross (MIC IMAGES)
The Cape Cod*



“We absolutely LOVED the tent, the tables and chairs and the bar. It was honestly perfect and better than we even imagined, we had non-stop compliments about how much people loved it and thought it looked beautiful. Everything complimented our vision, and suited perfectly with the property.” Kristy & Dave



*Image by Inlighten Photography
The Manhattan, Flagship Tables & Chairs, Island Bar*



*Image by Danelle Bohane
The Cape Cod, x2 Boston Rounds*

THE FLAGSHIP EVENTS COMPANY STORY

With an extensive background in the yachting and hospitality industries, Founder and Owner's Ted & Gin Thorp have honed their skills in event management and craftsmanship, working under some of the world's most demanding conditions aboard luxury super-yachts. Returning to New Zealand, Ted founded Flagship Events with brother-in-law Patch Reynolds to channel this invaluable experience into creating truly extraordinary events. His global journey led him to the Sperry family on the East Coast of the USA, artisans who shared his philosophy on what makes an event exceptional. Through collaboration and learning, Ted gained insights into the meticulous craftsmanship and attention to detail that go into every Sperry tent—from the hand-sewn sailcloth canopies to the spectacular Spruce centre poles. Recognising the perfect partnership, they undertook the logistical feat of bringing these exceptional tents to New Zealand for the first time in 2015.

Current day Flagship Events now have their main HQ in Hawke's Bay, a second branch in Christchurch and a third in Auckland currently being established making Flagship's ability to service anywhere nationwide even more accessible.

Flagship now offers a range of different sizes of Sperry tents to cater events of all sizes and styles. The list of hire items has also grown over the years to include a custom made luxury hardwood floor as well as Flagship designed teak tables and chairs. Additional items such as archways, lighting options, bars, alternative flooring are just a few of the items on an ever growing list of Flagship's rental options.

Along with growth in the business the Thorp family has also grown to include two boys Forbes and Griffin and the recent arrival of Bella. The Flagship ethos remains the same as it has from the start. *"We want each and every client to experience the Flagship difference through not only the high quality and craftsmanship that goes into our tents and product offering but also the high quality of our service from the point of enquiry through to the completion of the event".*

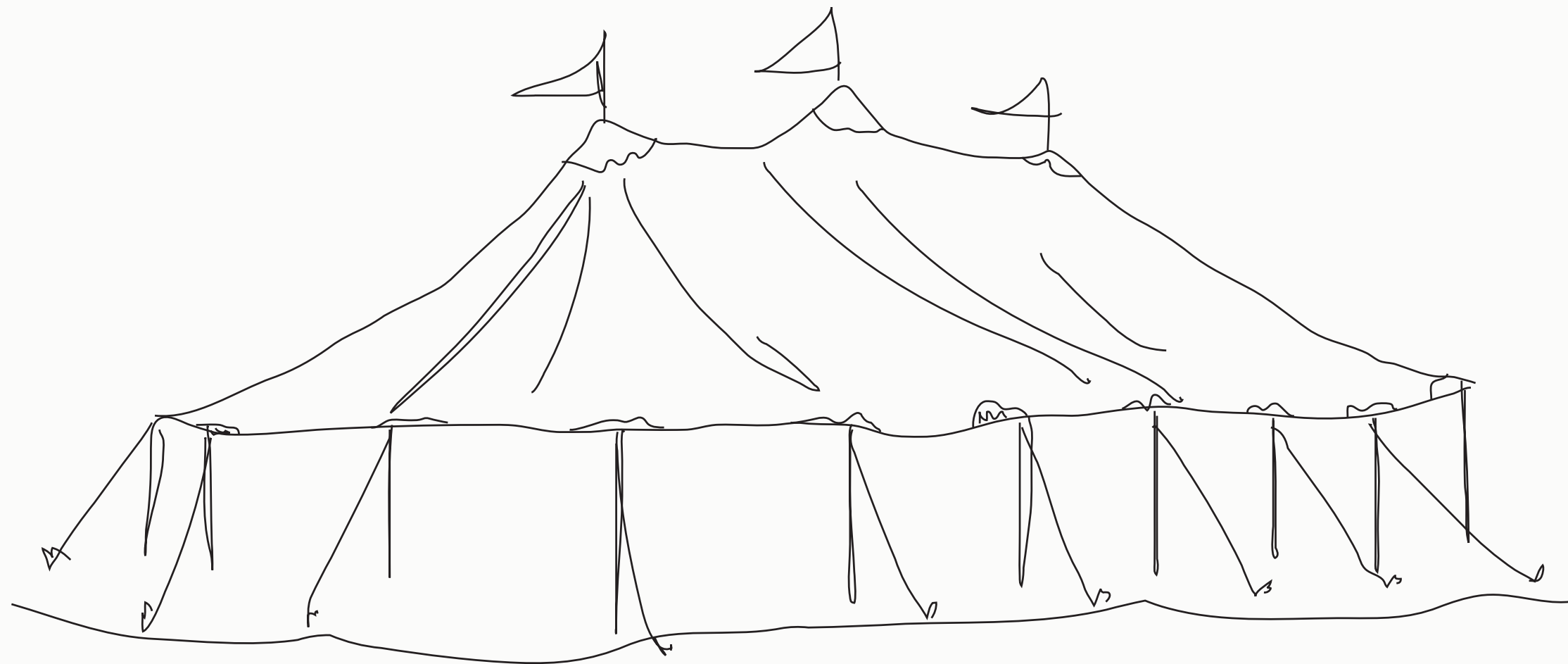
There is nothing like the natural elegance of Sperry tents, the sheer height and volume of their translucent, breathable, sailcloth canopies, their spruce timber poles and self-rolling/dropping side walls. You combine this with New Zealand's stunning landscapes and that creates an unparalleled setting for your special event. Experience the Flagship difference with a Sperry Tent available exclusively through The Flagship Events Company in New Zealand.



Image by Natalie McNally



*Image by Danelle Bohane
The Cape Cod, Full Hardwood Floor*



“The team at Flagship were exceptional to deal with, communication was fantastic throughout the planning stages and they were both flexible and accommodating to our last minute changes. A huge thanks to Ted and the team for helping create the wedding of our dreams” Rachel & Jonny



*Image by Stephan & Nakita
The Manhattan & Boston Round*



*Image by Stephan & Nakita
The Manhattan. Full Hardwood Floor*



Seating Chart

Table	Guests
1	Mr. & Mrs. John Doe
2	Mr. & Mrs. John Doe
3	Mr. & Mrs. John Doe
4	Mr. & Mrs. John Doe
5	Mr. & Mrs. John Doe
6	Mr. & Mrs. John Doe
7	Mr. & Mrs. John Doe
8	Mr. & Mrs. John Doe
9	Mr. & Mrs. John Doe
10	Mr. & Mrs. John Doe
11	Mr. & Mrs. John Doe
12	Mr. & Mrs. John Doe
13	Mr. & Mrs. John Doe
14	Mr. & Mrs. John Doe
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94	Mr. & Mrs. John Doe
95	Mr. & Mrs. John Doe
96	Mr. & Mrs. John Doe
97	Mr. & Mrs. John Doe
98	Mr. & Mrs. John Doe
99	Mr. & Mrs. John Doe
100	Mr. & Mrs. John Doe

Image by Danelle Bohane
The Cape Cod, Full Hardwood Flooring, White
Fairy Light Package



*Image by Danelle Bohane
The Cape Cod & Boston Round*



*Image by Jess Burges
The Boston Round, Lighting Package, Full Sisal Floor*



Image by Jess Burges
Flagship Tables & Chairs



Image by Danelle Bohane
The Cape Cod, White Fairy Light Package



*Image by Stephan & Nakita
The Cape Cod*



*Image by Jess Burges
The Boston Round, Lighting Package*



*Image by Danelle Bohane
The Cape Cod, x2 Boston Rounds, Full Hardwood Floor*



*Image by Danelle Bohane
The Boston Round, Oval Hanging Hoop*



Image by Danielle Bohane
The Cape Cod, Full Hardwood Floor



*Image by Danelle Bohane
The Cape Cod, x2 Boston Rounds, Fairy Light Package*



Image by Inlighten Photography
The Manhattan, Flagship Tables & Chairs, Island Bar



Image by Danelle Bohane
The Boston Round, Oval Hanging Hoop, Full Sisal Floor



*Image by Danelle Bohane
The Boston Round*



Image by David Lee
The Cape Cod



*Image by Jess Burges
The Boston Round, Full Sisal Floor*



Image by Inlighten Photography
The Manhattan. Flagship Tables & Chairs, Lighting
Package, Island Bar



Image by Danelle Bohane
The Cape Cod, White Fairy Light Package





Image by Heather Liddell
The Carolina, Flagship Tables & Chairs,
Full White Hardwood Floor



*Image by Danelle Bohane
The Cape Cod, x2 Rouston Rounds, Lighting
Packages, Full Hardwood Flooring*



Image by Danelle Bohane



*Image by Mickey Ross
The Carolina, The Cape Cod*



Image by Danette Bohane
The Manhattan, Full Sisal Flooring, Flagship Tables
& Chairs, Lighting Package, Hanging Hoops



Image by Danielle Bohane
The Cape Cod, Full Hardwood Floor



*Image by Stephan & Nakita
The Cape Cod, The Boston Round
Full Hardwood Floor*

THE CAROLINA

			
Max pax standing 120	Max pax seated 70	Area (sq. metres) 74	Area needed 13x13

Single peak.

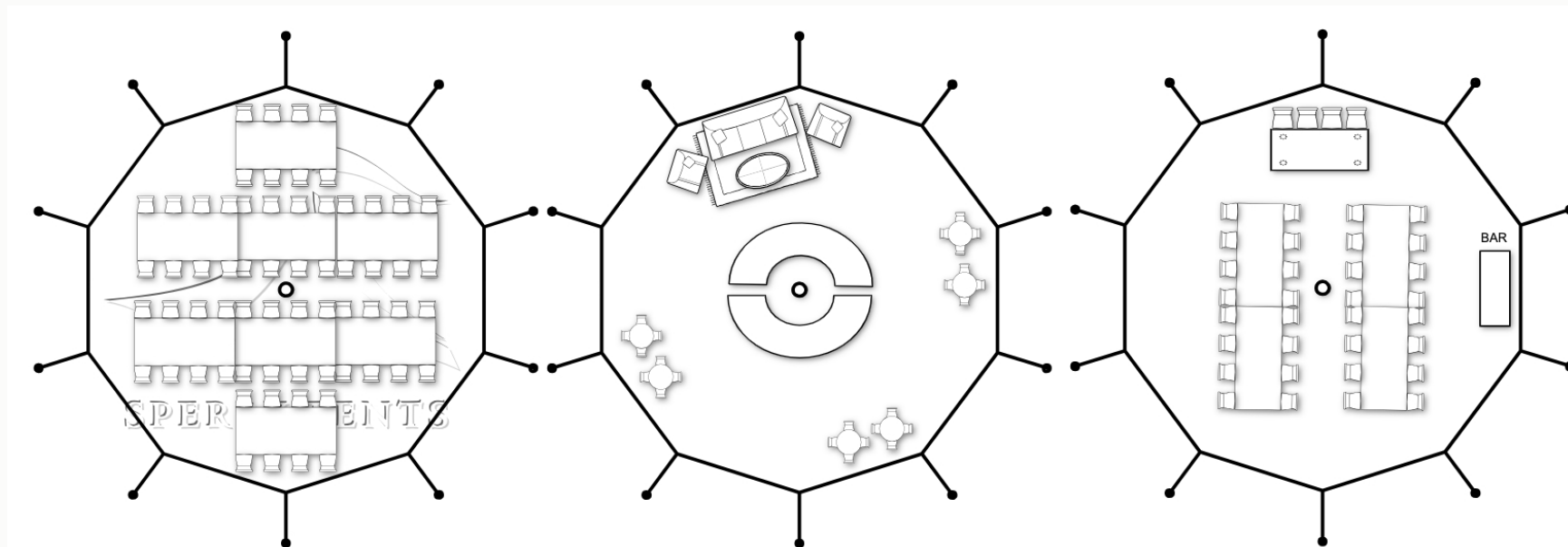
Suitable for:

- Small intimate weddings
- Private Parties
- Cocktail functions
- Use as an entrance way, dance tent or lounge area used in conjunction with the larger tents

The Carolina is our smallest tent but don't let that fool you in terms of size. Its centre pole reaches to a height of nearly 6 metres and the canopy stretches across a diameter of 10 metres to the side poles standing at 2.3 metres in height. The high ceiling and tall side poles give you a wonderful sense of space that doesn't feel cramped or confining, also provides great sight lines for the surrounding views.



Sample Layout
64 guests at (8) 2.4 x 1m Tables
Cocktail Bar/Lounge
36 guests with bar



2.7m between outside pole

Image by Heather Liddell



THE BOSTON ROUND

			
Max pax standing 200	Max pax seated 110	Area (sq. metres) 154	Area needed 17x17

Single peak.

Suitable for:

- Intimate weddings
- Private Parties
- Cocktail functions
- Corporate events and trade shows
- Use as an entrance way, dance tent or lounge area used in conjunction with the larger tents

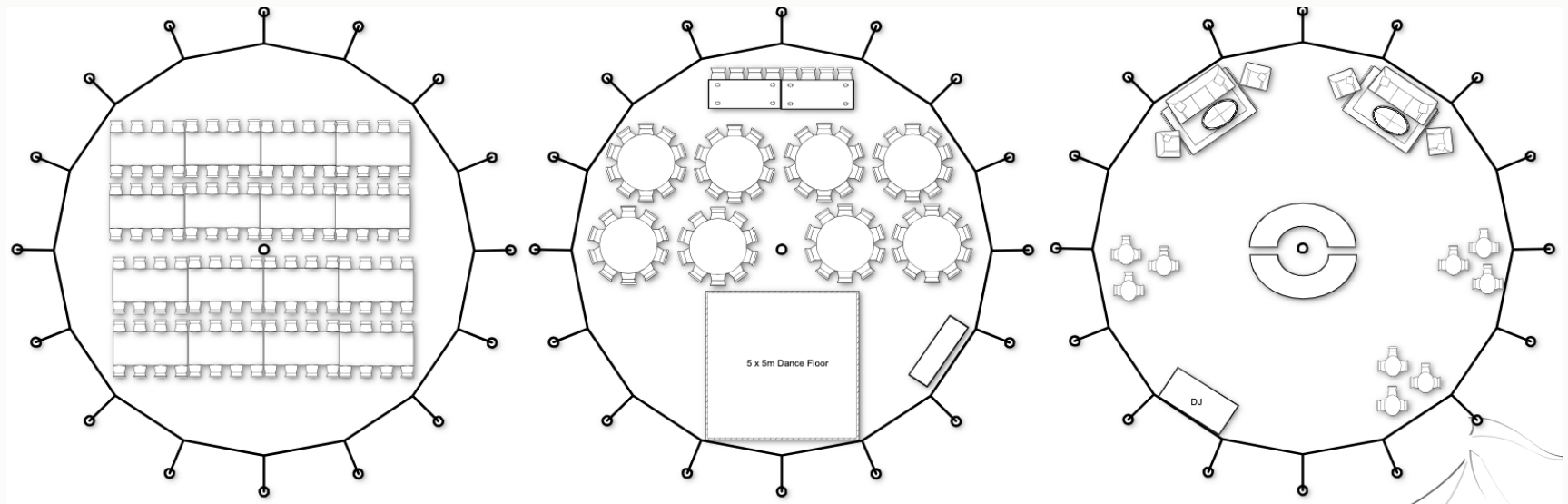
The soaring canopy of the Boston Round makes it feel like it is higher than it is wide. Being within the perimeter of its beautiful spruce timber outer poles gives you a feeling of being cocooned inside a very special place anticipating a very special event.

Sample Layout

128 guests at (16) 2.4 x 1m Tables

88 guests, Dance Floor & Bar

Cocktail Bar/Lounge



2.7m between outside pole

Image by Heather Liddell

THE MANHATTAN

			
Max pax standing 300	Max pax seated 200	Area (sq. metres) 231	Area needed 23x17

Twin peak.

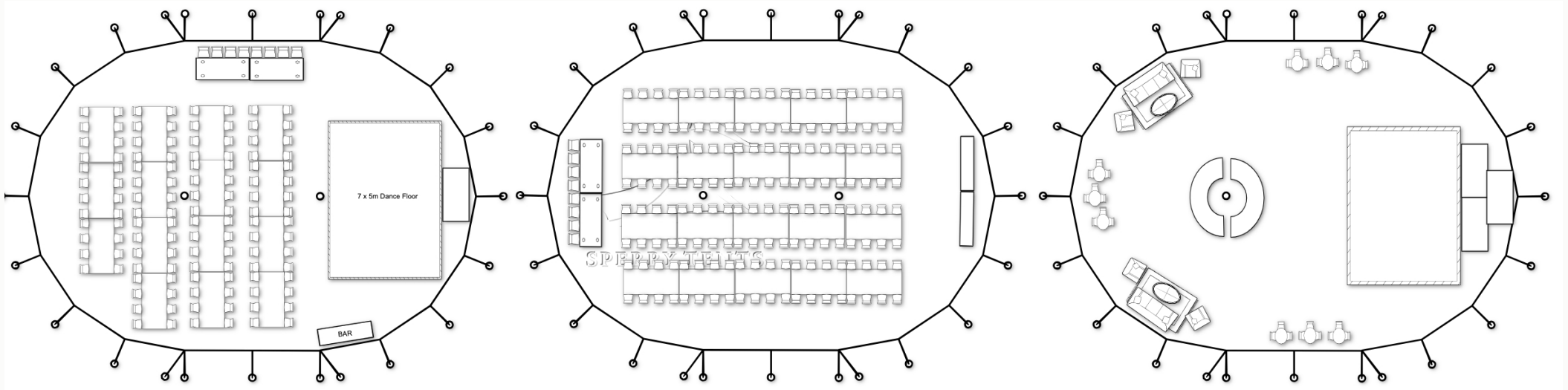
Suitable for:

- Weddings
- Private parties
- Cocktail functions
- Events requiring space for a band and dance floor
- Corporate events and trade shows
- Car/boat launches

The Manhattan displays harmonious symmetry with two 7 metre wooden spruce poles that stretch the ivory canopy effortlessly. The circular ends of this tent create an oyster shaped interior which is the perfect space to host a medium sized wedding or event.



Sample Layout
128 guests at 2.4 x 1m Tables, Dance Floor, Stage & Bar
168 guests, Bar
Cocktail Style



3m between each outside pole, then on the curve it is 2.7m between each pole

Image by Danelle Bohane



THE CAPE COD

			
Max pax standing 420	Max pax seated 250	Area (sq. metres) 322	Area needed 29x17

Triple peak.

Suitable for:

- Large weddings
- Private parties
- Events requiring space for a band and dance floor
- Corporate events and trade shows
- Car/boat launches
- Large catered speaking events

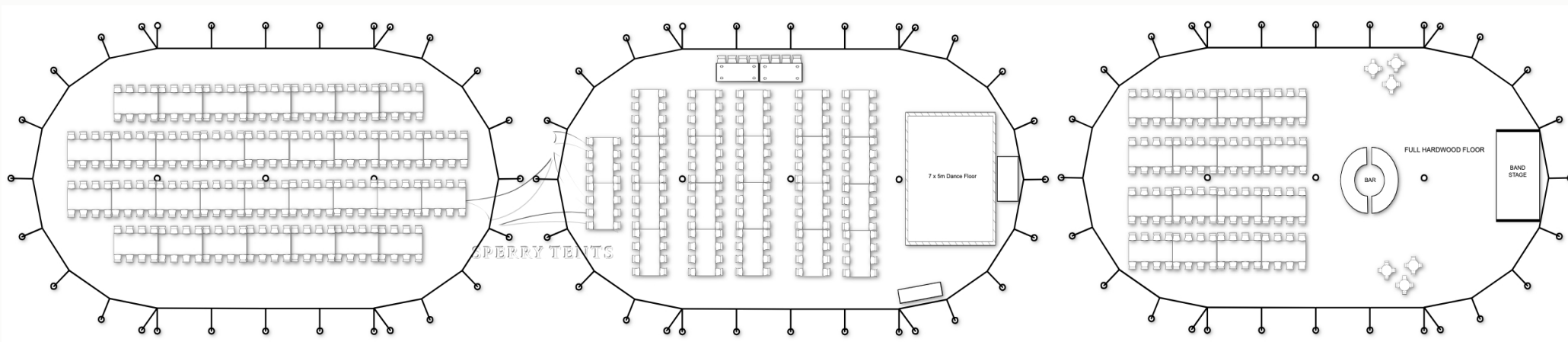
The Cape Cod is beautifully balanced and proportioned with a classic simplicity. Just three spruce poles are all that support the Cape Cod requires on the inside, creating a beautiful voluminous space that allows for infinite design options.

Sample Layout

256 guests at 2.4 x 1m Tables, Dance Floor, Stage & Bar

168 guests, Dining & Bar

Cocktail Style



3m between each outside pole, then on the curve it is 2.7m between each pole

Image by Stephan & Nakita

THE LONG ISLAND

			
Max pax standing 700+	Max pax seated 400	Area (sq. metres) 496	Area needed 41x17

Quintuple peak.

Suitable for:

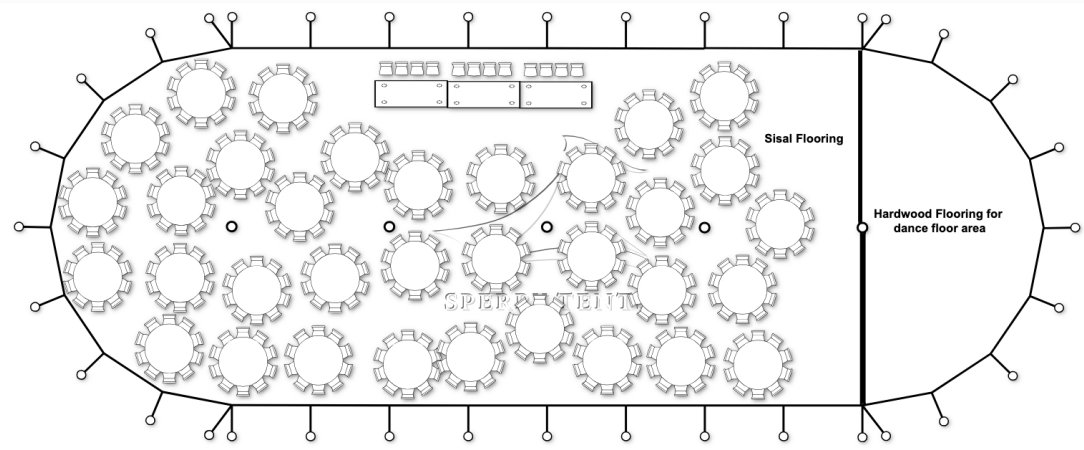
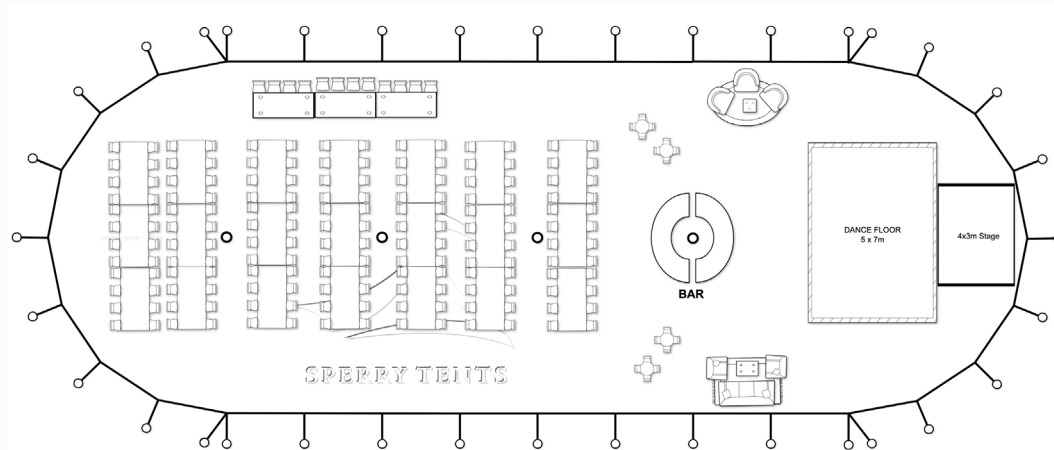
- Large weddings
- Private parties
- Events requiring space for a band and dance floor
- Larger corporate events and trade shows
- Car/boat launches
- Large catered speaking events
- Festivals

The Long Island is the largest in the Flagship fleet. It has five centre poles and stretches across 38 metres in length. This tent is big enough to cater to large corporate events and wedding numbers in excess of 250 guests while still allowing room for a dancefloor, lounge and bar area if required. This utterly impressive tent has all the exquisite detailing unique to the Sperry Tent just on a much grander scale.



Sample Layout

180 guests at 2.4 x 1m tables, Full Bar, Dance Floor & Lounge
352 guests, 1.8m Round Tables, Hardwood Floor end for Dance Floor



3m between each outside pole, then on the curve it is 2.7m between each pole

Image by Sperry Tents

THE SPERRY ARCH

			
Max pax standing 30	Max pax seated 32	Area (sq. metres) 49	Area needed 3 x 4.8m

Suitable for:

- Tent entrance
- Band or DJ Bumpout
- Ceremony cover
- Standalone for covering a bar
- Buffet area
- Walkway between multiple tents
- Mandap

A new release from the makers of Sperry Tents, the Sperry Arch is 3m x 5m. It's design exemplifies Sperry craftsmanship with a frame of varnished wood and a canopy of genuine sailcloth.

With its classic look and superior aesthetic, you'll want to do more than just connect tents. It's 3 metre sides can be fully enclosed with clear or solid walls.



Sample Layouts
on request.



Images by Sperry Tents

A SELECTION OF OUR ADDITIONAL HIRE ITEMS...



The Flagship Table



The Flagship Chair



COAST Bean Bags



Outdoor Rugs



Round Cedar Bar



White Framed Bar



Antique Bar



Island Bar



Oyster Bar



Lighting Packages available for all Tents.



Additional information on our hire items can be found on our website or by speaking with one of our team for a custom quote.



Dance Floors 25sqm | 35sqm | Custom



Hardwood Flooring Full Floors | Custom



Sisal Flooring Full Floors | Custom



Heating



Hanging Hoops Round | Oval | Full



Festival Flags



Large Lettering



Signage Frames Black | White



Antipodes Water - Flagship Discount



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WWW.FLAGSHIPEVENTS.NZ
E: INFO@FLAGSHIPEVENTS.NZ

T: +64 27 7890 083

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